



Optimum
online

DVR FOR iO TV AND OPTIMUM ONLINE, A GREAT COMBINATION THAT JUST GOT BETTER WITH REMOTE DVR ACCESS

New Feature Allows Customers To Program DVRs To Record And Manage Previously Recorded Programming Using A Computer And Internet Connection

BETHPAGE, NY, September 22, 2009 – Just in time for the upcoming fall television season, Cablevision Systems Corp. (NYSE: CVC) announced today that it has deployed a new remote DVR scheduling and management feature across its entire service area, for customers who subscribe to both DVR for iO TV and Optimum Online. The new service, accessible through the Optimum.net consumer portal, allows customers to fully manage their home DVRs – including finding and recording shows and managing stored content – from any computer, PC or Mac.

“Whether our customers are at the office or away on vacation, the addition of remote DVR access offers the added convenience of setting and managing DVRs from any computer, and with the fall TV season coming up, it’s a perfect time to introduce this enhancement,” said John Trierweiler, Cablevision’s senior vice president of product management. “Remote DVR access is a natural evolution of Cablevision’s ongoing development of our Triple Play with integrated features that greatly enhance the value of the bundle for our customers.”

The new remote DVR capability is available through the company’s popular consumer web portal, Optimum.net, through a new “DVR” tab in the “TV listings” category. To access the online DVR feature, customers simply log-in to the Optimum.net home page using their Optimum ID and password, and click on the DVR tab. They will be directed to a “DVR Status” page, where they are able to view the titles of previously recorded programs stored on their DVR, schedule new recordings or even search for programs they would like to record. When viewing programming in the TV listings guide, customers have one-click access to their DVRs through a “Record to iO DVR” option. Similar to programming DVR service with the Interactive Program Guide in the home via a set-top box, remote DVR works hand-in-hand with iO TV’s online listings.

Other features available as part of online DVR service include DVR “naming” to differentiate multiple DVR boxes in the household, identifying a “favorite” DVR as a default recording choice unless another box is specified, programming recommendations for shows that are similar to the ones that have been recorded, and setting DVR privileges for other members of the home. Additionally, customers can set up e-mail or text message alerts to remind them when a program

is going to run again.



Optimum Online has achieved a broadband market share in Cablevision's service area of more than 75 percent, and is the most highly penetrated high-speed Internet service in the country, used by more than 52 percent of the homes passed by Cablevision's fiber rich network. Optimum Online offers high-speed Internet service for the home and small and medium-sized businesses, delivering speeds of up to 15 megabits-per-second (Mbps) downstream and up to 2 Mbps upstream. Optimum Online Boost offers up to 30 Mbps downstream and 5 Mbps upstream, along with advanced configurations and business-grade tools. Optimum Online Ultra delivers the nation's fastest downstream broadband connections, up to 101 Mbps, exceeding the speeds available from any other cable or telco provider at a significantly lower cost. The vast majority of new Cablevision customers choose the company's full suite of voice, video and high-speed Internet services, which deliver increased value and features through an increasingly integrated product suite.

With more than 2.9 million iO TV customers, nearly 94 percent of Cablevision's cable customers are iO TV digital cable customers, the highest digital penetration in the nation. iO TV offers customers access to more than 400 channels, including 53 premium movie channels, 46 channels of commercial-free digital music, more than 6,000 titles available on demand at all times, an interactive programming guide, more than 100 high-definition programming services and uniquely valuable and relevant interactive television applications including News 12 Interactive.

About Cablevision

Cablevision Systems Corporation (NYSE: CVC) is one of the nation's leading media and entertainment companies. Its cable television operations serve more than 3 million households in the New York metropolitan area. The company's advanced telecommunications offerings include its iO TV[®] digital television, Optimum Online high-speed Internet, Optimum Voice[®] digital

voice-over-cable, and its Optimum Lightpath integrated business communications services. Cablevision operates several successful programming businesses, including AMC, IFC, Sundance Channel and WE tv, through Rainbow Media Holdings LLC, and serves the New York area as publisher of Newsday and other niche publications through Newsday Media Group. In addition to these businesses, Cablevision owns Madison Square Garden and its sports teams, the New York Knicks, Rangers and Liberty. The company also operates New York's famed Radio City Music Hall, the Beacon Theatre, and the Chicago Theatre, and owns and operates Clearview Cinemas.

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